NAB SHOW 2018 STAND SL9021

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BLUEFISH444 ADD KRONOS SDI, HDMI AND VIDEO OVER IP I/O TO AVID MEDIA COMPOSER®
Capture from IP video transports with Bluefish444 Epoch and KRONOS SDI I/O support for Avid Media Composer

North Melbourne, Australia, April 3, 2018 – Bluefish444, manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, announces KRONOS support for SDI, HDMI, and SMPTE 2022/2110 video I/O with industry-leading post-production software, Avid Media Composer.

Bluefish444, with Avid-certified hardware, continue to develop and enhance support for Avid Media Composer editing software. The latest developments will add Bluefish444 KRONOS to existing Epoch video card integration from within Avid Media Composer, allowing enhanced 4K 60fps HDR support in addition to SMPTE Video Over IP standards. Existing customers using Bluefish444 Epoch video hardware will gain access to SMPTE 2022 capture using standard off-the-shelf 10Gb Network Interface Cards (NIC).

The continued partnership with Avid allows Bluefish444 to bring the highest quality SDI/HDMI video I/O hardware to the industry-standard Avid Media Composer video editing platform, including 4K HDR and 2K HDR video modes. The addition of SMPTE 2022-6/2110 video workflows with KRONOS is testament to the dedication of supporting and upgrading our customers in the field.

Bluefish444 continues to innovate Avid centric real-time video workflows, by providing full-featured native SDI/HDMI I/O up to 4K 60p, and now Video Over IP within Avid Media Composer, as well as providing IngeSTore multi-channel and live production capture software, also compatible with Avid Media Composer and Avid Pro Tools.

"Avid is an important partner of Bluefish444 and the continued updates to our Media Composer support is equally important," comments Tom Lithgow, Product Manager at Bluefish444. "Both existing Epoch and new KRONOS customers will have access to innovative updates for existing and emerging 4K HDR, and Video Over IP workflows."

Bluefish444 4K SDI/HDMI support for Avid Media Composer on Windows and macOS platforms will be demonstrated on stand SL9021 at NAB Show 2018. For more information on Avid Media Composer support with Bluefish444, visit bluefish444.com

About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its video cards are used not only in traditional broadcast and post-production, but also in emerging workflows such as live events, immersive graphics, augmented reality and Video Over IP. Bluefish444 has a growing presence in industries adopting professional video such as the medical, automotive, defence and mining industries.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit bluefish444.com

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